# Social value award criteria and extract from a response for a contract using the points based approach

## Award Criteria

In accordance with the [Procurement Policy Note (PPN) 01/21 (Scoring Social Value Policy)](https://www.finance-ni.gov.uk/publications/ppn-0121-scoring-social-value), the successful Supplier will be required to deliver measureable social value outcomes.

As outlined at clause **2.1** of Schedule **14** - Social Value, the Supplier must provide social value to a minimum value of 100 social value points for every £1 million (and pro-rata) of the annual contract value, capped at an averaged invoiced value of £3 million per annum**. For the purposes of evaluation, tenderers should submit their responses based on a minimum indicative value of 700 social value points.**

Tenderers are required to complete and submit with their tender response the Social Value Delivery Plan (excel spreadsheet) identifying which Social Value Initiatives they will deliver to fulfil the minimum indicative **700** social value points and answer the following question:

**How will you deliver the Social Value Initiatives within your completed Social Value Delivery Plan as outlined in Schedule 14?**

**Supplier Guidance**

Your response should address the following:

* Timescales for delivery of the social value requirements;
* The resources, both internal and external, you will use to plan and deliver the social value requirements (this should include details of suppliers in your supply chain);
* The activities you will undertake to deliver the social value initiatives selected within your completed Social Value Delivery Plan, including how you will engage with key stakeholders;
* Assurance that you will deliver the minimum mandatory requirements listed in the Social Value Points Matrix within clause 4.1 of Schedule 14 as part of the overall social value requirement on the Contract;
* Confirmation that the planned activities are additional to activities your organisation already undertakes; and,
* How you will monitor and report on the delivery of the social value requirements and address any performance issues.

**Your response should be no more than 4 sides of one A4 page and should be in Arial font, size 12.**

**Please note, the Social Value Delivery Plan (excel spreadsheet) must be completed and submitted as part of your tender response. Tenderers must only complete the cells highlighted in yellow within the Social Value Delivery Plan. Any additional information included by Tenderers within the Social Value Delivery Plan will not be evaluated as part of your tender response.**

**Extract of sample bidder’s response**

# Note: This is an extract only of a sample response to an award question. It is for training purposes only and is only designed to show how a bidder may address some of the model award criteria.

|  |  |  |  |
| --- | --- | --- | --- |
| **Social value initiative** | **Unit of Measurement** | **Planned Delivery** | **Points Value** |
| **Paid employment for people who face barriers to employment or are from deprived areas** | Number of FTE person weeks which will be delivered throughout this contract | 260 | 375 |
| **Paid employment for people from the Client's priority group** | Number of FTE person weeks which will be delivered throughout this contract | 52 | 90 |
| **Unwaged work placements for people who face barriers to employment or are from deprived areas** | Number of FTE person weeks which will be delivered throughout this contract | 10 | 25 |
| **Unwaged work placements for people from the Client's priority group** | Number of FTE person weeks which will be delivered throughout this contract | 10 | 37.5 |
| **In-work Progression and Skills Development Strategy** | Strategy will be submitted in relation to work carried out on this contract | yes | 30 |
| **In-work Progression and Skills Development Strategy - annual updates** | Number of annual updates which will be submitted throughout the duration of the contract | 5 | 50 |
| **Inclusion of Social Enterprises in the contract's supply chain** | Use of at least one social enterprise in the supply chain (in relation to work carried out on this contract) | yes | 30 |
| **Environmental Strategy** | Strategy will be submitted in relation to work carried out on this contract | yes | 30 |
| **Environmental Strategy - annual updates** | Number of annual updates which will be submitted throughout the duration of the contract | 5 | 50 |
|   | **Total Social Value points which will be delivered by this plan** |  | **718** |
|  | **Total Social Value points required to be delivered** |  | **700** |

# Social Value Response

We will deliver a minimum of 700 social value points over the life of the contract. We intend to exceed this minimum target and hope to deliver 1000 points. We will deliver the following activities:

The activities will be delivered in partnership with local communities and the VCSE sector and will all be **new activities,** in addition to any of our current commitments. For the avoidance of doubt, we have only listed those initiatives which are additional to social value activities we already undertake in our response below.

**Paid Employment Opportunities**

## We will deliver 260 weeks of paid employment opportunities for people who face barriers to employment. This will equate to 5 people for a period of 52 weeks each. We will work with the Department for Communities Employer Engagement Team to recruit 5 people who are long-term unemployed.

## We intend to recruit 2 people in year 1 of the contract and one person for each subsequent year of the contract. We plan to have the first recruit in place by q2 of 2023, therefore we will start working on the recruitment at the end of 2022.

## We will advertise the job opportunities through both the DfC Employer Engagement team and our Operations Manager will develop partnerships with relevant VCSE organisations to advertise roles early and promote employment opportunities. The Operations Manager will work with our HR team to ensure they are clear on the social value requirements of the contract and that the eligibility criteria is met, in line with clause X of X. We will use the Social Value Unit website’s Find a Broker to engage the VCSE sector and to advertise the vacancies to them.

##  We have existing relationships with a range of organisations, including X and X that we will build on. We will also intend to build new relationships with X.

We will ensure that our activities are managed, monitored and any performance issues are addressed. Our Operations Manager will be responsible for the management of the social value requirements and will be responsible for updating the social value monitoring system. We will create a reserve pool of applicants so that if any of the new employees do not complete a year of employment, we will have someone else to call on. If there are any challenges to delivery of any of the initiatives set out in this plan, we will communicate these to the Contracting Authority and agree a plan to rectify these issues. The Operations Manager will also report any issues to our Head of Branch internally.

We are committed to providing sustainable job opportunities to all and will put a training and support package in place specifically for the 5 people recruited. We understand that given they have been unemployed for a period of time extra support may be required. This training and support package will include X, Y and Z.

**[Response would go on to address other social value initiatives selected for inclusion.]**